

WOMEN'S EXPO

switzerland

EXHIBITION | SEMINARS | NETWORKING



HOTEL PARK HYATT ZURICH

24 MARCH 2019 | 11:00 - 17:00



MEET THE FOUNDER LISA CHUMA

You know what they say: it takes a village to raise a child. I am that child. I'm the product of a community – a community of women who chose to work together to raise me.

This is one of the reasons why I dress so colourfully. I represent the many different women who have contributed to make me who I am today.

I created Women's Expo Switzerland to help women easily find and discover new products and services for their personal and professional needs under one roof. At the same time enabling female business owners to thrive.

info@womenexpo.ch

Women's Expo Switzerland

An exclusive and intimate event for professional women who want to have meaningful conversations, build relationships and share experiences.

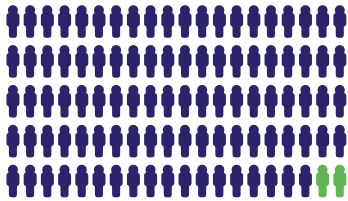


BASEL. LAUSANNE. ZURICH.

Are you a professional female business owner whose products and services are for women?
Are you actively looking for new clients and customers?

If so, this exclusive and intimate event has been created to connect you with women who are looking for new products and services for their personal and professional needs under one roof.

Facts and figures



98% women
2% men

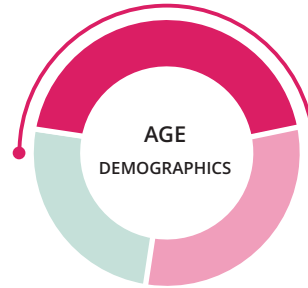


SOCIAL MEDIA



5,471

800 542



41% age 25 - 34
34% age 35 - 44
25% age 45 - 54

INTERESTS

- traveling
- movies
- photography
- health & fitness
- beauty
- home decor
- development
- technology
- reading

WEBSITE STATS 01.01.2018 - 01.09.2018



5,700

21,000

Exhibition offer Details

- Marketing done for you – FB campaign with your photo and links, run by us.
- One table with chair 1,68m x 0,92m – display your products, marketing materials.
- Total exhibiting space: 2m x 2m.
- Listed on the exhibition program.

TRAINING AND NETWORKING - LEARN HOW TO MAKE THE MOST OUT OF YOUR DAY

- Preparation.
- Presentation.
- After-event client follow up.
- Collaboration with other exhibitors.
- Communication and connection strategies.

LIMITED
EXHIBITORS

40

YOUR FULL INVESTMENT

500.- CHF



Vip package and option

THE LOGO OPTION — 200.- CHF

- Have your logo listed on our exhibitor's listing page.
- Gain ONE YEAR promotion on our website before and after the exhibition.